

Yael Moises Larios Sepulveda

Producer with experience in video game development, animation, and entertainment media in general. Passionate about creating educational and awareness-driven content for all types of audiences. I consider myself a creative person with out-of-the-box ideas.

SKILLS

Leadership and Production

- Full production and distribution of the short film *Sabor A Mí*, selected at festivals such as “Anima Latina” in Argentina and “Lift-Off Global” in England, and winner of *No Somos de Cristal* and *Future Frame* in Mexico.
- Management and organization of animated content for the company STUDYA, leading up to 30 people working simultaneously from concept to final delivery.
- Use of methodologies such as SCRUM in video game and animation development, including supervision and creation of roadmaps, schedules, and task assignment for advertising projects for brands such as Grupo Pepsico, Jumex, and the Government of Saudi Arabia.
- Creation of visual support materials for production processes to improve team communication.

Optimization

- Management of tools such as ShotGrid, Notion, Monday, Asana, and ClickUp to track projects and provide clear and optimized information.
- Design and implementation of processes and automations to accelerate the cleanup stage in stop-motion shorts using artificial intelligence.
- Research and exploration of new tools and pipelines for production implementation.

Collaboration and Empathy

- Conflict resolution through effective communication and negotiation techniques to achieve mutually beneficial results.
- Organization of integration events and activities focused on fostering a sense of belonging.
- Focus on maintaining team morale through incentives and optimism.

Phone: +52 3311045678

Email: hello@yaelmls.com

Linkedin: <https://www.linkedin.com/in/yaelmls/>

EXPERIENCE

Production Assistant at Ploop

February 2025 – Present

Production Assistant at Demente

May 2025 – Present

Producer – Stop Motion Short Film “Sabor a mí”

August – November 2024

Animation Director at STUDYA

November 2022 – 2024

EDUCATION

Tecnológico de Monterrey, Guadalajara — Digital Art

August 2021 – July 2025